M.Sc. FASHION MERCHANDIZING & RETAIL MANAGEMENT (MSCFMRM)

Term-End Examination June, 2012

MFW-006: HRM/ORGANIZATIONAL BEHAVIOR

Time: 3 hours Maximum Marks: 70

Note: All questions carry equal marks. Answer any seven questions.

- Define HRM. What are the essential qualities for an HR Manager? Give suitable examples to support your answer.
- What do you understand by HR Planning? List 10 out the steps involved in the HR Planning process.
- 3. Define Job Description. What are the guidelines 10 for writing the Job Description in an organisation? Support your answer with suitable examples.

1

- 4. What do you understand by the process of recruitment? What are the various factors affecting recruitment in an organisation?

 Support your answer with suitable examples.
- 5. Define 'Selection'. Analyse the various issues 10 involved in the process of selection with suitable examples.
- 6. What do you understand by the concept of training? Discuss the need and importance of training process in an organisation.
- 7. Define Collective Bargaining and Workers 10 Participation in Management (WPM). Discuss the various form of WPM in India.
- 8. Define organisational behaviour. What are the 10 elements of an organisational behaviour system? Discuss by giving suitable example.
- 9. Define 'Perception'. Explain the process of 10 perception with suitable examples.
- 10. Define 'Leadership'. What are the main functions of leadership? Discuss its importance in an organisation.