

**MBAFT**

**Term-End Examination**

**June, 2012**

**MCT-004 : BUSINESS ETHICS**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions.. All questions carry equal marks.*

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1. Define Business Ethics and discuss its importance in Modern Corporations. 20
2. Distinguish between Values and Ethics giving examples. 20
3. Write a note on Social responsibility of Business. 20
4. What is the role of WTO in Global business ? Explain. 20
5. Explain the impact of Ethics on business policy. 20
6. How Ethics and Environmental protection objectives are related ? Explain 20
7. Write notes on the following : 20
  - (a) Objectives of Consumer protection Act.
  - (b) Ethics and discipline
8. Explain the Ethical dimension of advertising. 20