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MRS-001

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MASTER OF BUSINESS ADMINISTRATION (RETAIL) (MBARS)

Term-End Examination June, 2012

MRS-001: MANAGEMENT AND ORGANISATIONAL PROCESSES

Time: 3 hours Maximum Marks: 100

Note: Attempt any five questions.

All questions carry equal marks.

- 'MBO is not a technique of management but the total way of managing'. In the light of this statement, explain the features, process and advantages of management by objectives.
 6,8,6
- Explain the concept and the steps involved in the process of rational decision making.
- Describe the obstacles in the process of delegation.
 State the guidelines for securing effective delegation.
- "Sound organisational structure is an essential pre-requisite of efficient management".
 Comment.

MRS-001 1 P.T.O.

- 5. For what reasons do informal groups emerge in corporate organisations? How can these groups be used to benefit the organisation?
- 6. To manage is to forecast and plan, to organise, to 20 command, to Coordinate and to control. Elucidate.
- 7. Explain the significance of Systems Approach to 20 the study of management.
- 8. What are common barriers to communication? 12,8 How can these barriers be overcome?