

**MASTER OF BUSINESS ADMINISTRATION
(MBANIM)**

**Term-End Examination
June, 2012**

MCR-013 : PROJECT MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. Explain the procedure to be followed while applying the SPACE approach to a firm. 20
2. Describe briefly the aspect of a business environment that need to be monitored and in line with which a firm may appraise its strengths and weaknesses for identifying investment opportunities. 20
3. What key issues would you examine in a preliminary screening exercise ? 20
4. What are the different kinds of relationship commonly used in the trend projection method ? 20

5. Discuss the importance of considering alternatives ways of transforming an idea into a concrete project. 20
 6. What are the components of cost of project ? Discuss them in detail. 20
 7. What considerations should the project manager bear in mind with respect to motivation of the project personnel ? 20
 8. Why does the control of projects in practice tend to be ineffective ? Evaluate the various forms of project organization. 20
 9. What considerations should be born in mind in time estimation ? Discuss the rules for network construction. 20
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