

00943

**MASTER OF BUSINESS ADMINISTRATION
(NETWORK INFRASTRUCTURE
MANAGEMENT)
(MBANIM)**

Term-End Examination

June, 2012

MCR-001 : PRINCIPLES OF MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : (i) Attempt any five questions.

(ii) All questions carry equal marks.

1. What is management by objectives ? Explain the importance of MBO and steps in MBO process. 5+7½+7½

2. "Communication is the core of management". 20
In the light of the above statement, explain the importance of communication in management.

3. What is motivation ? Explain Maslow's Need Hierarchy Theory and Herzberg's Motivation Hygiene Theory. 5+7½+7½

4. Explain principles of management as given by 20
Henry Fayol.

5. Explain various types of organisation. Distinguish line organisation from line and staff organisation. **10+10**
6. Explain the procedure in selection of personnel in an organisation. Describe various methods of providing training for newly recruited staff and staff who needs re-training. **10+10**
7. Explain features of control and its significance in a business firm. Discuss steps involved in the process of control. **10+10**
8. Write short notes on the following : **4x5=20**
- (a) Scientific Management.
 - (b) Distinction between Policy and Procedure
 - (c) Authority from Responsibility
 - (d) Budget and Budget control
-