

01863

**MASTER OF BUSINESS ADMINISTRATION
MBACT**

Term-End Examination

June, 2012

MCT-013 : BUSINESS ETHICS

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All question carry equal marks.

1. Explain how individuals use philosophical principles in taking business decisions ? 20
2. Discuss the role of Business Ethics in the technological sector giving examples. 20
3. Briefly explain the role of business ethics towards the employers and customers. 20
4. Define Corporate Social Responsibility. What responsibilities do business firms have towards their employees ? 20

5. Explain the following : 20
- (a) Fairness of Wages.
 - (b) Factors determining wages.
6. What are the major provisions of the consumer protection Act ? Explain its relevance in the present context. How does it protect consumers ? 20
7. Why is it necessary for marketers to worry about ethics ? Explain giving examples. 20
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