

00223

**MASTER OF BUSINESS ADMINISTRATION
EVERONN (MBAEV)**

Term-End Examination

June, 2012

MCN-039 : BUSINESS ENVIRONMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. Describe the various ways in which the development banks facilitate the financing of corporate sector. 20
2. "Economic reforms have brought about economic growth but not inclusive growth". Discuss. 20
3. Central bank is the lender of last resort. Keeping in mind this statement, describe the role and functions of a central bank in an economy. 20
4. Explain the critical elements of political, legal and cultural environment of business. In what way do they impact a business organisation? Illustrate your answer with suitable examples. 20

5. (a) Critically examine the constraints in the growth of private sector in India. 20
(b) Bring out the main components of current account and capital account. What prevents capital account convertibility in India ?
6. "Social audit is a tool to measure the social responsibility of business." Comment which forces influence the choice of objectives in business ? 20
7. Critically examine the principles, objectives, functions and importance of WTO. 20
8. Write notes on the following : 20
(a) Barriers to Trade
(b) Country Risk
(c) Trading Blocs
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