

00113

**MASTER OF BUSINESS ADMINISTRATION
(FULL TIME PROGRAMME) (MBACN)**

Term-End Examination

June, 2012

MCN-001 : PRINCIPLES OF MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

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1. Define 'management'. What are functions managers perform to attain the set goals ? 20
 2. 'Planning is looking ahead and control is looking back'. Comment with examples. 20
 3. Discuss the process of organising. Explain the logic involved in it. 20
 4. What is authority and power ? Define and discuss the benefits of 'decentralisation'. 20
 5. Explain the basic control process in an organisation. Discuss any four requirements of effective controls. 20
 6. Define organisation culture. How does a leader influence organization culture ? 20
 7. What are the types of communication ? Discuss the process of communication in an organisation. 20