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MER–015

**MASTER OF ARTS
(ENTREPRENEURSHIP)
(MAER)**

Term-End Examination

December, 2023

MER–015 : SOCIAL ENTREPRENEURSHIP

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. Define Corporate Social Responsibility (CSR) and its benefits. Discuss the implications of CSR Act, 2013 in India. 20
2. Explain various activities undertaken by BRAC to ameliorate the conditions of the poor people of Bangladesh. 20
3. Elucidate the different forms of social enterprises with examples. 20

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4. Describe the different types of social entrepreneurship. 20
5. Explain in detail the various sources of funds for the social entrepreneur. 20
6. Write short notes on any *four* of the following :
5×4=20
- (a) Gramin Bank
 - (b) BASIX
 - (c) SEWA
 - (d) Incubators and Accelerators
 - (e) Components of Corporate Social Responsibility
7. Describe the components of sustainable development. 20
8. What are the various means of livelihood ? Discuss different strategies to promote livelihood opportunities. 20

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