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**MER-007**

**MASTER OF ARTS  
(ENTREPRENEURSHIP) (MAER)**

**Term-End Examination**

**December, 2023**

**MER-007 : GOVERNMENT INITIATIVES AND  
MSME DEVELOPMENT**

*Time : 3 Hours*

*Maximum Marks : 100*

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***Note :** Attempt any **five** questions. All questions carry equal marks.*

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1. (a) State whether the following statements are True or False : 1×10=10
- (i) A village industry is one where the fixed capital investment does not exceed ₹ 1 crore.
- (ii) Champion's postal is an ICT-based technology system designed to help and assist smaller organisations to grow.

**P. T. O.**

- (iii) Small Industries Development Bank of India was established in 1989.
  - (iv) The State Government can notify and make rules to carry out the provisions of this Act.
  - (v) Setting objectives and goals for the organisation is the very first function of management.
  - (vi) Viability = Finance  $\neq$  Credibility
    - Trading on Equity
  - (vii) Liquidity is a long-term solvency.
  - (viii) The Bolton level management ensures execution of planned work.
  - (ix) The MSME Act, 2006 is bifurcated into 8 chapters and 36 sections.
  - (x) The Ministry of MSME has started an MSME internet grievance monitoring system called MSMESAMPARK.
- (b) Write the full form of the following :
- 1×10=10
- (i) TIRFSS
  - (ii) GVV scheme

- (iii) CLCSS
  - (iv) IMC
  - (v) NMCP
  - (vi) TQM
  - (vii) SWOT
  - (viii) ABFPI
  - (ix) TEQUP
  - (x) MSE-CDP
2. (a) Differentiate between the hard skills and soft skills. 10
- (b) Differentiate between staffing and directing functions of management. 10
3. Discuss the virtuous cycles of MSMEs development. 20
4. Write short notes on the following : 4×5=20
- (a) Coir Board
  - (b) National Institute for Micro, Small and Medium Enterprise
  - (c) Technology centres
  - (d) Khadi and Village Industries Commission
5. Describe business models of four major business houses in India. 4×5=20

6. What factors should be kept in mind while selecting any location of plant ? 20
7. How are micro, small and medium enterprises defined in India ? Discuss the distinctive characteristics of MSME. 20
8. (a) How is National Board for Micro, Small and Medium Enterprises established ? 15  
(b) What are its functions ? 5