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MER–005

**MASTER OF ARTS
(ENTREPRENEURSHIP)
(MAER)**

**Term-End Examination
December, 2023**

**MER–005 : IPR AND TECHNOLOGY
COMMERCIALISATION**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. Answer the following in brief. Each question carries 2 marks : 10×2=20

- (i) *Six types of patent applications*
- (ii) *Joint Venture Agreement*
- (iii) *Traditional Knowledge Digital Library (TKDL)*
- (iv) *Filing of a patent application of patent office.*
- (v) *IP Acts enacted by India*
- (vi) *Biotechnology and IP or IPOs*

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- (vii) Traditional knowledge and the Global market place or Biodiversity.
 - (viii) Types of patent applications
 - (ix) Patent of Addition
 - (x) Cognate Inventions
2. (a) Write a note on Intellectual property office. 10
- (b) Explain the role of WIPO in domain name dispute resolution. 10
3. What are the basic factors to be considered in formulating the strategy ? Define with suitable examples/case studies. 20
4. Explain the concept of Intellectual Property (IP) with different categories of IP instruments. 20
5. Write short notes on the following : 4×5=20
- (a) Copyright
 - (b) Trademarks and service marks
 - (c) Geographical Indications
 - (d) Industrial Designs or Patents

6. (a) Discuss the scope for bringing down the cost for acquiring a patent. 10
- (b) Comment on the following statement : 10
“Financial independence for an Intellectual Property Office (IPO) is feasible because all its services come with a cost and can generate resources.”
7. What is Domain Name ? How do domain name disputes arise ? What role does WIPO play in the resolution of domain name disputes ? 20
8. (a) Discuss the role of WIPO in protection of traditional knowledge. 10
- (b) Comment on the following : 10
‘Patent as an Instrument of Rights and Privileges’.