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MER-002

**MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)**

Term-End Examination

December, 2023

**MER-002 : FUNDAMENTALS OF
ENTREPRENEURSHIP**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. Define MIS and discuss types of management information systems. 20
2. Write distinctions between the following : 10+10
 - (a) Entrepreneur and a Manager
 - (b) Entrepreneurship and Intrapreneurship
3. Discuss various policies to promote entrepreneurship in India. 20

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4. Define market economy. Explain in brief the salient features and merits of market economy.
20
5. List the efforts to be taken to develop successful women entrepreneurs. Discuss with suitable examples.
20
6. Discuss the evolution of entrepreneurial scenario in modern India prior to independence.
20
7. Write short notes on any *five* of the following :
5×4=20
 - (a) Role of Government in MSMEs
 - (b) Mixed Economy
 - (c) Role of industry in employment generation
 - (d) Pradhan Mantri Rozgar Yojana (PMRY)
 - (e) SIDBI
 - (f) National Small Industries Corporation (NSIC)
8. What do you understand by entrepreneurship ? Discuss various theories of entrepreneurship.
20

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