M. SC. IN HOSPITALTY ADMINISTRATION (MHA)

Term-End Examination December, 2023

MHA-01: MANAGEMENT FUNCTIONS AND BEHAVIOUR IN HOSPITALITY

Time: 3 Hours Maximum Marks: 100

Note: (i) Answer any five questions in about 600 words each.

- (ii) All questions carry equal marks.
- 1. Explain the responsibilities of a professional manager. Give suitable examples. 20
- 2. Discuss the significance of having policies and procedures in any organization. Elaborate. 20
- 3. Discuss in detail the models of decision-making process.
- 4. Write short notes on any two of the following : $2\times10=20$
 - (a) Span of Control and Levels of Management

- (b) Types of Power
- (c) Leadership Styles
- 5. Explain different types of group. Discuss the implications of formal and informal groups for management.
- 6. What is communication process? With the help of examples, explain its importance in travel and tourism sector.
- 7. Explain the role of conflicts in an organization. Give examples.
- 8. Discuss the significance of managerial ethos. Describe the process of organizational change in the current scenario in the hotel industry.

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- 9. Discuss in detail the concept of system. What kind of organizational structures are generally found in travel and tourism sector? Give suitable examples.
- 10. What is the concept of MBO? With the help of examples, explain its benefits and limitations.

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