

No. of Printed Pages : 3

**MPC-004**

**MASTER OF ARTS (PSYCHOLOGY)**

**(MAPC)**

**Term-End Examination**

**December, 2023**

**MPC-004 : ADVANCED SOCIAL PSYCHOLOGY**

*Time : 2 Hours*

*Maximum Marks : 50*

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*Note : All Sections are compulsory.*

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**Section—A**

**Note :** Answer any *two* of the following questions  
in about **450** words each.  $2 \times 10 = 20$

1. Discuss in detail about historical development  
of Social Psychology. 10
2. Explain attribution theory and its application  
in education. 10

**P. T. O.**

3. Discuss the concept of conformity. Explain the factors found to increase conformity with the help of Asch's experiment. 3+7
4. Explain interpersonal attraction with the help of evolutionary theories and reciprocity-of-liking rule. 10

### Section—B

**Note** : Answer any **four** of the following questions in about **250** words each. 4×6=24

5. Explain the nature and characteristics of attitude and its relationship with belief. 6
6. Elucidate the characteristics of prejudice and its types. 6
7. Explain the nature and forms of social conflict. 6
8. Discuss the characteristics of a group. 6
9. Explain the concept of group dynamics. Describe the role of interpersonal attraction and cohesion in group dynamics. 3+3

[ 3 ]

**Section—C**

**Note :** Write short notes on any *two* of the following  
in about **100** words each. 2×3=6

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|---------------------------------------|---|
| 10. Schema                            | 3 |
| 11. Factors that increase obedience   | 3 |
| 12. Primacy <i>vs.</i> Recency effect | 3 |