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MDC–005

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

Term-End Examination

December, 2023

**MDC-005 : DEVELOPMENT : INFORMATION AND
COMMUNICATION TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Describe types of Internet based communication, with suitable examples. 20
2. Explain pros and cons ICT Policies of India. 20
3. Describe the Evolution, Nature and the Development ICT in the development context.

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4. Explore role of ICT in Health Communication.
Give relevant examples. 20
5. Discuss the technological adaptation within the
Media Landscape of India. Give relevant
examples. 20
6. Explain the various stages of E-governance in
the rural administration. 20
7. Discuss issues and challenges of integrating
ICT in Education. Cite suitable examples. 20
8. Write short notes on any *two* of the following :
2×10=20
 - (a) Cyber optimism *versus* cyber pessimism
 - (b) Describe knowledge society
 - (c) Social media guidelines
 - (d) Explain the assistive technologies

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