POST GRADUATE DIPLOMA IN DEVELOPMENT COMMUNICATION (PGDDC)

Term-End Examination December, 2023

MDC-001 : FUNDAMENTALS OF DEVELOPMENT AND COMMUNICATION

Time: 3 Hours Maximum Marks: 100

Note: (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

- Enumerate different paradigms of development. Discuss 'Inclusive Development Paradigm' in detail.
- Discuss briefly the factors influencing economic development in Indian context.
- 3. Describe political development and its impact on the Indian society.

| 4. | "Population growth is not a real problem." Give |
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| | your arguments for and against this statement. |

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- 5. Describe various causes of inequality with relevant examples.
- 6. Explain the causes and effects of unemployment in the Indian context. 20
- 7. Discuss any *two* sociological theories of mass communication.
- 8. Write short notes on any *two* of the following:

 $2 \times 10 = 20$

- (a) Interpersonal Communication
- (b) Women Empowerment
- (c) Internal Migration
- (d) Attitudinal Change Theory