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MAM-057

**POST GRADUATE DIPLOMA IN
AGRIBUSINESS**

(PGDAB)

**Term-End Examination
December, 2023**

**MAM-057 : PROJECT MANAGEMENT IN
AGRIBUSINESS**

Time : 2 Hours

Maximum Marks : 50

***Note :** Attempt any **five** questions. All questions carry equal marks.*

1. What is meant by project management ?
Discuss the critical factors in project management. 10
2. Define project manager. Explain the roles and responsibilities of the project manager. 10
3. What is meant by social cost-benefit analysis ?
Explain the step-by-step procedure for developing social cost-benefit analysis. 10
4. What is project planning ? Explain the things to be covered in the project planning process. 10

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5. Discuss the concept, importance, and steps of work breakdown structure. 10
6. Explain the concept of logical framework analysis. What are its essential components ? 10
7. Discuss the methods of control in project management. What are the prerequisites of setting up a control system ? 10
8. Discuss the aspects examined in the project appraisal. 10