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MER-002

**MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)**

Term-End Examination

December, 2022

**MER-002 : FUNDAMENTALS OF
ENTREPRENEURSHIP**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. Explain the role of Public Private Partnership (PPP) in women's entrepreneurship with suitable examples. 20
2. List out various theories of Entrepreneurship. Explain any *two* theories of Entrepreneurship. 20
3. Discuss the evolution of entrepreneurial scenario in modern India prior to independence. 20

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4. Explain the condition of market economy to boost entrepreneurship. 20
5. Discuss government of India initiatives to promote entrepreneurship in India. 20
6. How does Management Information System (MIS) differ from Computer Information System (CIS) ? Describe advantages for entrepreneurs in using MIS. 20
7. Give a brief account of the measures taken by the Government of India to promote Small and Medium Enterprises. 20
8. Write short notes on any *four* of the following :
4×5=20
 - (a) NABARD
 - (b) SIDBI
 - (c) National Small Industries Corporation (NSIC)
 - (d) MSMEs
 - (e) Policies to promote Entrepreneurship

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