

No. of Printed Pages : 3

MPC-004

MASTER OF ARTS (PSYCHOLOGY)
(MAPC)

Term-End Examination

December, 2022

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 Hours

Maximum Marks : 50

Note : (i) *All Sections are compulsory.*

(ii) *Marks are shown against each Section.*

Section—A

Note : Answer any **two** of the following questions
in about **450** words each. $2 \times 10 = 20$

1. Describe the concept of prosocial behaviour.
Explain the factors affecting helping behaviour.

2+8

2. Discuss the nature of social conflict. Elaborate
the methods of conflict resolution.

4+6

P. T. O.

3. Discuss the various manifestations of prejudice. Describe the methods of reducing prejudice and discrimination. 4+6
4. Discuss the characteristics of competition and differentiate it from nature and types of cooperation. 10

Section—B

Note : Answer any *four* of the following questions in about **250** words each. $4 \times 6 = 24$

5. Discuss the ethical issues involved in Social Psychological Research. 6
6. Describe the different aspects of similarity in interpersonal attraction. 6
7. Describe the characteristics of group. 6
8. Discuss the role of communication in group dynamics. 6
9. Explain Bem's self perception theory. 6

[3]

Section—C

Note : Write short notes on any *two* of the following

in about **100** words each. $2 \times 3 = 6$

10. Cultural patterning 3

11. Low-ball technique 3

12. Characteristics of attitude 3