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MMPC-010

**MASTER OF BUSINESS
ADMINISTRATION
(MBA)**

**Term-End Examination
December, 2022**

MMPC-010 : MANAGERIAL ECONOMICS

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt any **five** questions. All questions carry equal marks.*

1. Describe derivatives and partial derivatives as optimising techniques used in Managerial Economics.
2. Briefly explain regression analysis. Describe how the regression analysis is used for managerial decisions.
3. Identify the variables included in demand function and explain its impact on demand.

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4. Briefly explain production function with one variable input.
5. How is Break-even output determined ? Explain with the help of break-even chart.
6. Explain long-run cost functions.
7. Explain different approaches of estimation of cost function. Discuss the functional forms of cost function.
8. Explain the characteristics of monopoly. How is equilibrium output and price determined under monopoly ?