

No. of Printed Pages : 2

BMS-001

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

Term-End Examination

December, 2022

**BMS-001 : INTRODUCTION TO NGO
MANAGEMENT**

Time : 2 Hours

Maximum Marks : 50

Note : (i) *Attempt any **five** questions.*

(ii) *All questions carry equal marks.*

1. Discuss different types of NGOs. Give examples.
2. What are the different elements of a strategic plan ? Explain with examples.
3. Explain the relationship between poverty and vulnerability with respect to NGOs.
4. Write notes on the following :
 - (a) Mission Statement
 - (b) Vision Statement

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[2]

5. What are the barriers to communication ? How do they affect the NGOs ? Explain.
6. Discuss the role of mobiles as a powerful mode of communication for NGOs. Give examples.
7. What is verbal communication ? Discuss its relevance with respect to NGOs.
8. What are the different stages of a long report ? Explain with the help of examples.