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MJM-021

**POST GRADUATE DIPLOMA IN
JOURNALISM AND MASS
COMMUNICATION/M. A. IN
JOURNALISM AND MASS
COMMUNICATION
(PGJMC/MAJMC)**

Term-End Examination

December, 2022

MJM-021 : REPORTING TECHNIQUES

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. Explain elements of news writing with the help of examples in the form of headlines of news stories. 20

2. Explain the various aspects of source-media relationship and how it affects the final output. 20

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3. Explain the various steps that are involved in news reporting. 20
4. Explain the research tools used by journalists. What are the limitations of journalistic research ? 15+5
5. Explain the role and importance of crime reporting. 10+10
6. How is sports reporting for print different from that for radio and TV ? Explain the emerging trends in sports reporting. 5+15
7. What are the major sources of news for a reporter working on education beat ? How can social media be used for news gathering in education field ? Explain. 5+15
8. Explain the various tools and media vehicles used for promoting fashion and lifestyle products. 20

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