

**POST GRADUATE DIPLOMA IN JOURNALISM
AND MASS COMMUNICATION (PGJMC)**

Term-End Examination

December, 2022

JMC-03 : REPORTING, WRITING AND EDITING

Time : 3 hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. Write short notes on any **four** of the following : *4×5=20*
 - (a) Objective Reporting
 - (b) Investigative Reporting
 - (c) Interpretative Reporting
 - (d) Crime Reporting
 - (e) Lead Writing
 - (f) Lifestyle Reporting

2. How can new ideas be generated for an interview ? Write the do's and don'ts of conducting an interview. *10+10=20*

3. What is the importance of Zero Hour ? Explain the stages that a Bill has to pass through before it becomes an Act. *5+15=20*

4. What are the techniques for good feature writing for a magazine ? 20

 5. What is an editorial ? Explain different types of editorials. 20

 6. Explain the role of gatekeepers in news. How does it relate to credibility of news ? 15+5=20

 7. Explain the basic rules of writing for television. 20

 8. Who is a copy editor ? Enumerate his/her duties and responsibilities. 5+15=20
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