

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION (PGDDC)**

Term-End Examination

December, 2022

**MDC-001 : FUNDAMENTALS OF DEVELOPMENT
AND COMMUNICATION**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. What is Development Communication ? How is it affected by the coming of new technology ? 20
2. Explain in detail the alternative approaches to development. 20
3. Briefly explain and exemplify any two sociological theories and any two psychological theories of mass communication. 20
4. Explain the causes and effects of unemployment in the Indian context. 20

5. What is Sustainable Development ? What are the various critiques of it ? 20
6. What is the relationship between Migration and Development ? Explain the types of migration that are seen globally. 10+10=20
7. What are the conditions and barriers of development in a country like India ? Critique the modernisation theories. 10+10=20
8. Write short notes on any **two** of the following : 2×10=20
- (a) Entrepreneurship
 - (b) Women Empowerment
 - (c) Dynamics of Inequality
 - (d) Political Economy Theory
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