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ADVANCED CERTIFICATE IN POWER DISTRIBUTION MANAGEMENT (ACPDM)

Term-End Examination December, 2022

BEE-003 : MANAGEMENT OF POWER DISTRIBUTION

Time: 3 Hours Maximum Marks: 100

Note: Answer any ten questions each from Section

A and Section B. All questions should be
answered in English.

Section—A

Note: Answer any ten questions.

 $10 \times 3 = 30$

- 1. What is halo effect in communication?
- 2. How does power theft affect genuine customers?

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- 3. Why is money not always motivating factor in an organisation?
- 4. Why is it important to close a project?
- 5. What is Franchisee scheme?
- 6. What are the positive consequences of conflict?
- 7. What do you understand by forward and backward integration?
- 8. Define IRR of a project.
- 9. What is Balance Sheet?
- 10. What do you mean by Book Value?
- 11. Define any *three* leverage ratios.
- 12. What are the purposes served through vertical communication?

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Section—B

Note: Attempt any ten questions. $10 \times 7 = 70$

- 13. Differentiate between Fixed Assets and Current Assets.
- 14. List *five* differences between unit rate contract and turnkey contract.
- 15. Explain the process of investment evaluation in respect of financial analysis of projects.
- 16. Discuss payback period and return on investment.
- 17. Explain the reasons why organisation design and redesign in order to be efficient and effective.
- 18. Why is informal channel of communication called a grapevine? Should managers use the grapevine or rely on formal channels?

- 19. What are the activities involved in DPR preparation?
- 20. Suppose your organisation requires restructuring. Which type of structure would you choose and why?
- 21. What do you understand by TQM? Explain.
- 22. Differentiate between customer satisfaction and customer delight.
- 23. Briefly write about communication barriers.