

M.A. (ENTREPRENEURSHIP) (MAER)

Term-End Examination

December, 2021

**MER-002 : FUNDAMENTALS OF
ENTREPRENEURSHIP**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

1. List out the various theories of Entrepreneurship. Explain any two theories of Entrepreneurship. 20

2. Write short notes on any **five** of the following : 5×4=20
 - (a) Entrepreneurial Pursuits in Medieval India
 - (b) Role of Industry in Employment Generation
 - (c) Concept of Micro, Small and Medium Enterprises (MSMEs)
 - (d) Role of Government in MSMEs Development
 - (e) Policies to promote Entrepreneurship
 - (f) Market Economy
 - (g) Mixed Economy

3. (a) Distinguish between an Entrepreneur and a Manager. 10
- (b) Differentiate between Entrepreneurship and Intrapreneurship. 10
4. Define MIS and discuss types of Management Information Systems. 20
5. Write short notes on any **four** of the following : 4×5=20
- (a) National Small Industries Corporation (NSIC)
- (b) NABARD
- (c) Pradhan Mantri Rozgar Yojana (PMRY)
- (d) Schemes for the Development and Promotion of Women Entrepreneurs
- (e) SIDBI
6. How does Management Information System (MIS) differ from Computer Information System (CIS) ? What are the advantages for entrepreneurs, of using MIS ? Elaborate. 20
7. Give a brief account of the measures taken by the Government of India to promote Small and Medium Enterprises. 20
8. Give an account of the efforts that can be taken for supporting effective and successful women entrepreneurs with suitable case studies. 20