

No. of Printed Pages : 3

**MPC-004**

**MASTER OF ARTS (PSYCHOLOGY)**

**(MAPC)**

**Term-End Examination**

**December, 2021**

**MPC-004 : ADVANCED SOCIAL PSYCHOLOGY**

*Time : 2 Hours*

*Maximum Marks : 50*

**Note :** *All Sections are compulsory.*

**Section—A**

**Note :** Answer any *two* of the following questions in about **450** words each.  $2 \times 10 = 20$

1. Discuss the applications of social psychology in population, health, environment and industry. 10
2. Discuss the experimental and quasi-experimental methods in social psychology research. Elucidate the threats to validity in experimental research. 6+4

3. Explain the nature and types of aggression. Describe the different ways of measuring aggression. 5+5
4. Discuss the factors affecting attitude formation. Explain the types of attitude change. 6+4

**Section—B**

**Note :** Answer any *four* of the following questions in about **250** words each.  $4 \times 6 = 24$

5. Discuss the ethical issues involved in social psychological research. 6
6. Define conformity. Describe the factors that increase conformity. 2+4
7. Explain the different modes of behaviour through which prejudice manifests itself. Describe the different methods to reduce prejudice and discrimination. 3+3
8. Elucidate the concept of conflict. Discuss the causes and effects of conflict. 2+4
9. Define Group. Elucidate the important features and characteristics of a group. 2+4

**P. T. O.**

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**Section—C**

**Note :** Write short notes on any *two* of the following  
in about **100** words each.  $2 \times 3 = 6$

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|-----------------------------------|---|
| 10. Mass Psychology               | 3 |
| 11. Fundamental Attribution Error | 3 |
| 12. Reciprocity-of-liking Rule    | 3 |