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MS-055

Management Programme (MP)

Term-End Examination

December, 2021

MS-055 : LOGISTICS AND SUPPLY

CHAIN MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

(iii) The word limit for Long answer type questions is **800-1000** words and for short note type questions is **200-300** words.

1. How the chain relationship can contribute to the success of SCM ? Is it necessary to extend

this relationship beyond the chain to further achieve the objectives of SCM ? Explain.

2. "Supplier alliances play a key role in strategic supply chain management activities across the board." Explain the statement.
3. What steps are to be followed while implementing IT software packages for supply chain management ? Do these steps vary from package to package ? How are they standardized ? Discuss.
4. "Logistics management impacts not only upon the Profit and Loss account of business but also upon the Balance Sheet." Comment.
5. How will you arrange for insurance claim in case your vehicle meets with an accident at a for off place and causes extensive damage to the goods ?
6. "In this era of outsourcing, third party logistics can add value to existing supply chain." Explain this statement with the help of examples.

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7. Write short notes on any *three* of the following :

- (a) Role of Customer Relationship Management (CRM) in a supply chain
- (b) Demand Management
- (c) Distribution Resource Planning (DRP II)
- (d) Need for supply chain performance measures
- (e) Communication in a supply chain