

No. of Printed Pages : 2

**MMPC-003**

**MASTER OF BUSINESS  
ADMINISTRATION**

**(MBA)**

**Term-End Examination**

**December, 2021**

**MMPC-003 : BUSINESS ENVIRONMENT**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Attempt any **five** questions. All questions carry equal marks.

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1. Describe the nature and scope of business environment. How does external environment influence the performance of an organisation ? Discuss with suitable examples.
2. What do you understand by the term Business Ethics ? Discuss the importance of ethics for business citing examples.
3. What are the major functions of Reserve Bank of India (RBI) ? Discuss in detail.

4. (a) Describe the key players in agriculture sector.  
(b) Discuss the role and importance of agricultural marketing.
5. Discuss the major recommendations of Narasimhan Committee on banking sector reforms.
6. Discuss the rationale behind economic reforms introduced in 1991.
7. What are the principal means of trade financing ? Explain in detail.
8. Write short notes on the following :
  - (a) Balance of payments and balance of trade
  - (b) Biotechnology
  - (c) Functions of International Monetary Fund (IMF)
  - (d) American Depository Receipts (ADRs)

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