

No. of Printed Pages : 2

**BMS-001**

**MANAGEMENT PROGRAMME**

**(MP)**

**Term-End Examination**

**December, 2021**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

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*Note : Attempt any **five** questions. All questions carry equal marks.*

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1. Differentiate between mega and micro environment giving examples.
2. How do the NGOs work ? Illustrate with the help of examples.
3. How do you relate poverty and development in terms of NGOs ? Support your answer with the help of examples.
4. Explain various development indicators and their role in the development of a nation.

5. What measures can be taken to strengthen voluntary efforts in a country ? Discuss.
6. Discuss different elements of strategic planning.
7. What is group communication ? Explain how it is for NGOs.
8. Explain the importance of mobile as a tool for education of NGOs.

**BMS-001**

**P. T. O.**