

No. of Printed Pages : 2

MJM-026

**M. A. (JOURNALISM AND MASS
COMMUNICATION) (MAJMC)**

Term-End Examination

December, 2021

MJM-026 : PRINT MEDIA

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. 'Mass media facilitates and creates environmental discourse through environmental reporting. Substantiate this statement with suitable examples. 20
2. Describe *four* stages of conflict and contextualise the role of media in it ? Give suitable examples. 20

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3. Differentiate between development communication and development journalism. Contextualise these terms within any *four* developmental issues. 20
4. Discuss the role of media in government supported developmental projects. Take the examples of recently launched national level development related campaigns and critically analyse them. 20
5. Explain the steps involved in writing science and technology news, and describe the various formats available. 20
6. Describe the stages of phases involved in writing news analysis based reports. Give suitable examples. 20
7. Describe the pros and cons of MoJo. Explain its ethical dimensions with suitable examples. 20
8. Describe the modern trends in printing technologies, and discuss its benefits for the news institutions and the readers. 20

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