

No. of Printed Pages : 3

**MJM-022**

**M. A. (JOURNALISM AND MASS  
COMMUNICATION) /P. G. DIPLOMA  
IN JOURNALISM AND MASS  
COMMUNICATION**

**MAJMC/PGDJMC (REVISED)**

**Term-End Examination**

**December, 2021**

**MJM-022 : WRITING AND EDITING FOR  
PRINT MEDIA**

*Time : 3 Hours*

*Maximum Marks : 100*

*Note : Attempt any **five** questions. All questions  
carry equal marks.*

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1. Write a feature article on a topic of your choice  
using the elements of feature writing. 20

2. Discuss the fundamentals of good writing.  
What style will you use for journalistic writing  
and why? 20
3. Explain the principles of translation for media.  
What care will you take while translating for  
visual medium? Cite suitable examples. 20
4. As an opinion writer, what are the points you  
will keep in mind while writing an opinionated  
article? 20
5. "Writing for magazines requires indepth  
knowledge in a specific area." Substantiate this  
statement. 20
6. Define News editing. Enumerate the principles  
of news editing with examples. 20
7. "A good photograph is the result of mind behind  
the camera." Substantiate this statement with  
suitable examples. 20

[ 3 ]

8. Explain the core elements of graphic designing.

20

9. Define Infographics. Explain the various stages involved in creating infographics.

20

10. Write short notes on any *two* of the following :

10×2=20

(i) Types of lead

(ii) Headline writing

(iii) Mind map

(iv) Editorial values

(v) Proofreading