No. of Printed Pages: 2

MBP-007

POST GRADUATE DIPLOMA IN BOOK PUBLISHING (PGDBP)

Term-End Examination December, 2021

MBP-007: EDITING TEXTBOOKS

Time: 3 Hours Maximum Marks: 100

Note: This question paper has five compulsory questions. All questions carry equal marks.

Attempt each question in about 350 words, unless otherwise instructed.

 Write an extended note on the evolution and development of English language.

Or

How does use of Art and Graphics enhance the appeal of a book?

2. What points of caution need to be exercised in using internet resources? 20

[2]

Or

"Understanding of curriculum development adds to the process of editing textbooks." Elucidate.

3. Discuss the editorial process of non-fiction text-books.

Or

Elaborate on the editorial aspects in science and technical textbooks.

4. "Editing multimedia textbooks is a multilayered process." Discuss. 20

Or

"Editing interactive books needs diversified editorial skills." Comment.

5. Elucidate the chief editorial aspects of competitive books.

Or

Discuss the various approaches to evaluation and their implication in editing textbooks.

MBP-007