

No. of Printed Pages : 3

MBP-003

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING (PGDBP)**

Term-End Examination

December, 2021

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This question paper has **ten** questions.*

(ii) *Attempt any **five** questions.*

(iii) *All questions carry equal marks.*

(iv) *Answer each question in **300-350** words,
unless otherwise instructed.*

1. Discuss the five factors that are the key to successful book designing. 20

2. What are the common factors to be taken into account by a designer while choosing type font ? Elaborate. 20
3. What are the differences between books and magazines ? Discuss with examples. 20
4. Write a note on the preliminary pages of a book, highlighting the role or importance of each. 20
5. Discuss the four main type casting methods :
Monotype, Linotype, Intertype, Ludlow caster. 20
6. Distinguish between CTP and conventional plate making elaborating on the advantages of CTP. 20
7. "Paper is available in large varieties of finishes, qualities and weights." Write an essay elaborating the above. 20
8. Briefly discuss the use of new technologies in book production. 20
9. What are the various kinds of binding ? Discuss any *two* in detail. 20

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10. Write short notes on any *two* of the following in about **150-200** words : 10+10

- (a) Sewing in edition binding
- (b) Cover materials
- (c) End papers in bound books
- (d) Digital printing
- (e) Word processing programs