

No. of Printed Pages : 2

**MBP-001**

**POST GRADUATE DIPLOMA IN BOOK  
PUBLISHING (PGDBP)**

**Term-End Examination**

**December, 2021**

**MBP-001 : INTRODUCTION TO PUBLISHING AND  
ITS LEGAL ASPECTS**

*Time : 3 Hours*

*Maximum Marks : 100*

**Note :** Attempt any **five** questions. All questions carry equal marks. Attempt each question in **300–350** words, unless otherwise instructed.

1. Enumerate the qualities needed to become a book publisher. 20
2. Describe briefly the structure of a publishing house. 20
3. What role does editorial department play in the process of publishing a book ? 20
4. Production section is called the manufacturing department of a publishing house. Discuss. 20

5. Comment briefly on the various ways of book promotion. 20
6. What career options are available in the business of book publishing ? 20
7. Mention briefly the main provisions of Indian Copyright Act. 20
8. What is 'digital heritage' ? What steps are necessary to preserve it ? 20
9. Briefly mention the major clauses of a publisher's contract with an author. 20
10. Write brief notes on any *two* of the following in **150-200** words each : 10 each
  - (a) ISBN
  - (b) Preparation of press copy
  - (c) Publisher's dilemma
  - (d) Designing of a book

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