

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY (PGDCSR)**

Term-End Examination

December, 2021

MEDS-054 : CSR PROJECTS AND PROGRAMMES

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Classify development needs in the context of CSR. Discuss various methods of need assessment with suitable examples. 10+10
2. What do you mean by participatory rural appraisal ? Discuss important features of PRA. 5+15
3. Differentiate between beneficiary contact monitoring and process monitoring. Describe

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different types of monitoring indicators with examples. 20

4. Discuss the concept of Gantt any Milestone charts as CSR project management tools. 10+10

5. What do you mean by CSR audit ? Discuss the need for and scope of CSR audit. 5+15

6. What is SROI ? Discuss the measurement of SROI. 6+14

7. Define the term stakeholders engagement. Discuss how to involve stakeholders in CSR ? 5+15

8. Write short notes on any **two** of the following : 10+10

- (a) Social map
- (b) Probability sampling
- (c) Benefit-cost ratio

MEDS-054