

No. of Printed Pages : 2

**MEDS-052**

**P. G. DIPLOMA IN CORPORATE  
SOCIAL RESPONSIBILITY (PGDCSR)**

**Term-End Examination**

**December, 2021**

**MEDS-052 : CSR PROCESS**

*Time : 3 Hours*

*Maximum Marks : 100*

**Note :** (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. What are the roles of CSR Committee ? Explain the focus areas for taking up CSR activities as notified under Section 135 of the Companies Act, 2013. 10+10
2. What is the importance of sustainable corporate strategy ? Discuss the sustainable marketing risks that corporate face. 10+10
3. What do you understand by Rehabilitation and Resettlement (R & R) ? Discuss the steps in formulation and implementation of R & R action plan. 5+15

4. Who are Stakeholders ? Discuss the methods of identifying the stakeholders. 5+15
5. What is Corporate Foundation ? What is the role of corporate foundation in corporate philanthropy ? 5+15
6. What are Local Bodies ? Discuss the role of rural local bodies in promoting CSR. 5+15
7. Discuss the steps involved in alignment of sustainability goals with corporate core strategies. 20
8. Write short notes on any **two** of the following : 10+10
  - (a) Importance of corporate ethics
  - (b) Employee engagement strategies
  - (c) Sustainable Development Goals (SDGs)

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