No. of Printed Pages: 2 MEDS-051

P. G. DIPLOMA IN CORPORATE SOCIAL RESPONSIBILITY (PGDCSR)

Term-End Examination December, 2021

MEDS-051: FUNDAMENTALS OF CSR

Time: 3 Hours Maximum Marks: 100

Note: (i) Answer any five questions.

- (ii) All questions carry equal marks.
- 1. Define corporate social responsibility. List our various theories of corporate social responsibility. Elaborate any *one*. 5+5+10=20
- 2. Discuss Section 135 of Companies Act, 2013. 20
- 3. Discuss the need for incorporating poverty alleviation in the CSR agenda of companies in India. What are the possible advantages for companies by investing in poverty alleviation?

10+10=20

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- 4. Discuss the issues faced in implementing CSR in environment protection.
- 5. Discuss the different areas of economic empowerment of women. Give an example of how CSR has contributed in empowerment of women in any *one* of these areas. 10+10=20
- 6. List out the critical factors that contribute to effective community engagement leading to ownership of any CSR initiative. Explain any *four*. 8+12=20
- 7. What is meant by inclusion of the last mile in any social development programme? Discuss the economic and social issues around the last mile delivery.

 5+15=20
- 8. Write short notes on any *two* of the following:

10+10=20

- (a) CSR Policy
- (b) Democratization and Development
- (c) Role of CSR in skill development

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