

**BACHELOR OF COMPUTER APPLICATIONS  
(BCA) (Revised)**

**Term-End Examination**

**December, 2021**

**BCS-062 : E-COMMERCE**

*Time : 2 hours*

*Maximum Marks : 50*

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**Note :** *Question no. 1 is **compulsory** and carries 20 marks. Attempt any **three** questions from the rest.*

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1. (a) Explain E-Commerce Trade Cycle. Explain the role of intermediary in addition of value by online market places. 10
- (b) Consider any company which sells goods through mobile as well as PC. In what ways do its M-Commerce and E-Commerce portals differ from user perspective ? 10
2. (a) Explain the benefits of M-Commerce to organizations, customers and society at large. 5
- (b) How can M-Commerce portals make shopping secure ? 5

- 3.** (a) Purchasing of groceries is one of the basic shopping requirements. Explain the online grocery shopping procedure with reference to any grocery e-store. 5
- (b) Write a short note on Cyber laws. 5
- 4.** (a) Explain the procedure for online auction. What are the advantages and disadvantages of online auctions? 5
- (b) Explain any two popular mobile payment systems. 5
- 5.** (a) Explain the procedure to buy a book from a mobile-based shop. 5
- (b) What are the precautions that need to be taken before making payment online? 5
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