M.Sc. IN HOSPITALITY ADMINISTRATION (MHA)

Term-End Examination

February, 2021

MHA-04 : INFORMATION MANAGEMENT SYSTEMS AND HOSPITALITY

Time : 3 hours   *Maximum Marks : 100*

Note : *Attempt any **five** questions in about **600** words each. All questions carry equal marks.*

1. What is the importance of information ? Describe the factors contributing to the enhancement of the value of information.   *20*

2. Describe the structure of information system and types of information systems.   *20*

3. What are the advantages of computerization ? Discuss strategic issues of computer-aided decision-making.   *20*

4. Write an essay on "Evaluation of Computers".   *20*

5. Describe the hardware of a typical personal computer system. What are the reasons for popularity of micro-computers ?   *2×10=20*

6. What is Local Area Network (LAN) ? Elaborate some of its characteristics in detail. *20*

7. Write short notes on : *2×10=20*

    (a) Information Classification

    (b) Data Processing Methods

8. What do you understand by the term "Functional Unit" ? List a few desirable characteristics of Management Information System (MIS). *20*

9. Describe various stages involved in the life cycle of a Computer Based Information System (CBIS). *20*

10. Write short notes on : *2×10=20*

    (a) Role of Media in Tourism

    (b) Characteristics of Computer Viruses

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