

MASTER OF ARTS (PSYCHOLOGY)

Term-End Examination

February, 2021

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are **compulsory**. Marks are shown against each section.

SECTION A

Answer any **two** of the following questions in about 450 words each :

2×10=20

1. Elucidate the various applications of Social Psychology. 10

2. Discuss the development and maintenance of prejudice and suggest methods of reducing prejudice and discrimination. 5+5=10

3. Explain the factors of attitude formation. 10

4. Explain the characteristics, causes and effects of conflict. 4+3+3=10

SECTION B

Answer any **four** of the following questions in about
250 words each :

4×6=24

5. Discuss the ways of understanding one's own behaviour. 6
6. Explain the attribution theory and its applications. 6
7. Explain Heider's Balance theory. 6
8. Discuss the characteristics and types of prejudice. 3+3=6
9. Explain the role and types of cooperation. 3+3=6

SECTION C

Write short notes on any **two** of the following in about
100 words each :

2×3=6

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|---------------------------------|---|
| 10. Correlational Method | 3 |
| 11. Halo Effect | 3 |
| 12. Self-Esteem | 3 |
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