

No. of Printed Pages : 3

**MPC-001**

**MASTER OF ARTS (PSYCHOLOGY)  
(MAPC)**

**Term-End Examination**

**December, 2020**

**MPC-001 : COGNITIVE PSYCHOLOGY,  
LEARNING AND MEMORY**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** *All Sections are compulsory.*

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**Section—I**

**Note :** *Answer any **two** of the following questions in about **450** words each.* *2×10=20*

1. Explain the principles of information processing. Describe the role of information processing in learning and memory. 4+6
2. Discuss the investment and confluence theory of creativity. 10

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3. Give a comparative account of general factor theories and multi-factor theories of intelligence. 10
4. Discuss the strategies and techniques for problem solving. 4+6

### Section—II

**Note :** *Answer any four of the following questions in about 250 words each.* 4×6=24

5. Explain the levels of processing model by Craik and Lockhart. 6
6. Describe the key issues in the study of Cognitive Psychology. 6
7. Explain the cultural blocks of problem solving. 6
8. Describe Newell's approach to problem solving. 6
9. Explain speech sound disorders. 6

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**Section—III**

**Note :** Write short notes any **two** of the following in  
about **100** words each. 2×3=6

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|-------------------|---|
| 10. Hippocampus   | 3 |
| 11. Concept of IQ | 3 |
| 12. Einstellung   | 3 |