MANAGEMENT PROGRAMME

Term-End Examination February, 2021

MS-025 : MANAGING CHANGE IN ORGANISATIONS

Time: 3 hours Maximum Marks: 100

(Weightage: 70%)

Note:

- (i) There are **two** sections A and B.
- (ii) Attempt any **three** questions from Section A, each question carries 20 marks.
- (iii) Section B is compulsory and carries 40 marks.

SECTION A

1. Define and discuss Planned Change. Briefly describe 'Work Redesign' as a technique of Planned Organisational Change. Cite suitable examples.

20

2. What are the key elements in designing the structure of an organisation? Enumerate different types of organisation structures, and discuss any two types with relevant examples.

20

3. Define and describe Organisational Diagnosis. Briefly discuss the domains of Organizational Diagnosis. Explain with suitable examples. 20 Briefly discuss the key roles in managing 4. organisational change. How do internal resource persons help consultants in bringing about change? Explain with examples. 20 Write short notes on any *three* of the following: **5.** 20 (a) Skills of a Change Agent (b) Steps Involved in Turnaround Management Weisbord's Six-Box Model (c)

Intergroup Interventions

Process of Managing Transition

(d)

(e)

SECTION B

6. Read the following case carefully and answer the questions given at the end:

40

Three Star Polyplastics Manufacturing Co. Ltd., was founded in 1978 by Mr. Bishan Singh after retirement from his military service. In 1995, it was still family owned, had no union and was conservatively and paternalistically managed. The company adapted to changes slowly, but it remained a profitable enterprise.

In 1982, the company sent five of its first line supervisors to a human relations training programme, but the liberal ideas with which the supervisors were indoctrinated made a negative impression on the company's top management. As a result, all supervisory training was conducted in-house after that. In 1989, labour problems and conflicts between the supervisors and the human resource department led the management to enrol the company's 15 supervisors in a 5-day executive development organised by programme a management consultancy firm. This change of policy was by initiated the new H.R.D. Manager, Mr. S.P. Jain. To avoid having too many supervisors away from the factory at once, three were sent to each monthly programme.

Mr. Deepak, a young supervisor who had a production engineering background, returned from the executive development programme excited about what he had learnt, especially about delegation of authority, giving employees the opportunity to assume the maximum possible responsibility and establishing channels of open communication with employees. After the Friday afternoon session, Mr. Deepak discussed some of these ideas with his immediate superior, Mr. Naresh Kumar. Both seemed genuinely pleased to learn that Mr. Deepak felt he had benefitted from the management development programme.

When Mr. Deepak returned to work on Monday morning, he discovered that several quality control problems had to be dealt with, a report was due, and several employees needed to talk with him about work schedule problems. It was Friday afternoon before he realised that he had not yet been able to take any of the ideas about which he had become so enthusiastic. By this time, the frustrations of the week had taken the edge off his enthusiasm, and he become preoccupied with the pleasant thought of a relaxed weekend with his family. He felt that Monday morning would a good time to begin the new ideas.

MS-025 4

Questions:

- (a) What is the probability that the "outstanding" training programme will change the behaviour of the concerned supervisors?
- (b) What factors in this organisation function as a deterrent to change?
- (c) What, if any, OD interventions do you recommend in this situation?
- (d) What steps do you recommend to stimulate lasting changes in supervisory behaviour?