

No. of Printed Pages : 3

MS-007

MANAGEMENT PROGRAMME (M. P.)

Term-End Examination

December, 2020

**MS-007 : INFORMATION SYSTEMS FOR
MANAGERS**

Time : 3 Hours

Maximum Marks : 100

Note : *Answer any **five** questions. All questions carry equal marks.*

1. "Input/output devices are used as a medium of communication between the external environment and the Central Processing Unit (CPU)." Discuss.
2. "In the end, the information system is recognized only as a foundation for human judgement, insight and inventiveness." Discuss.

3. What is computerized maintenance management ? Explain the conceptual model through which the maintenance function can achieve its objectives on a sustained basis.
4. “If a firm does not want to use its own internal resources to build and operate information system, it can hire an external organization that specializes in providing these services to do the work.” Explain the statement. Also, explain the advantages and disadvantages of outsourcing.
5. What are data models ? How would you classify the data models ? Differentiate between various data models with the help of examples.
6. How can you use the web as a data source for your data warehouse ? What types of information can you get from the web ? Explain briefly the steps needed to ensure that only good quality, reliable data is loaded into the data warehouse from the web.

[3]

7. Write short notes on any *three* of the following :
- (a) Operating system and its functions
 - (b) Information systems : success and failure
 - (c) Business software solutions from peoplesoft
 - (d) Features of JAVA
 - (e) Goals of Artificial Intelligence