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MBP-006

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING (PGDBP)**

Term-End Examination

December, 2020

**MBP-006 : EDITING SCIENTIFIC, TECHNICAL AND
MEDICAL BOOKS**

Time : 3 Hours

Maximum Marks : 100

Note : *This question paper has **five** compulsory questions. Attempt each question in about **300** words, unless otherwise instructed.*

1. Do you agree that “STM publishers worldwide, see India as a growing market for STM books” ?
Why do you think there is such a huge market for STM books in India ? 20

Or

Explain, why citations and references are important in scientific texts.

2. Discuss the best practices to be adopted in multimedia design. What are the advantages of using multimedia for scientific communication ? 20

Or

Write a brief essay on the guidelines for editing language and style in a scientific research document.

3. Explain the aspects to be considered while editing and IT text book. 20

Or

Describe the various types of e-Books. In your opinion, what are the limitations of e-Books ?

4. Briefly summarise the principles and guidelines to be adopted while editing medical books. 20

Or

What is the typical structure of a medical research report ? Explain the steps involved in editing a medical research report.

5. Write short notes (in about **150** words each) on any *two* of the following : 10 each
- (a) Reference books for writing and editing STM books
 - (b) Careers in STM publishing
 - (c) Advantages and disadvantages of e-Books
 - (d) Editing photographs in scientific texts
 - (e) Graphic aids in technical books
 - (f) Editing content of a scientific research document