

**DIPLOMA IN EVENT MANAGEMENT
(DEVMT)**

Term-End Examination

February, 2021

BHC-013 : EVENT COORDINATION AND CONTROL

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. Describe the 'event' (execution phase). 20

2. Write about the following techniques in project management : 20
 - (i) Defining the project and scope of work
 - (ii) Network Analysis : Critical Path Method

3. (a) Explain the meal planning considerations and types of menu in catering management. 10
(b) Explain the relevance of hygiene, sanitation and safety in catering management. 10

4. Elaborate on the steps involved in event evaluation process. 20
5. (a) Describe MICE and Corporate Events with the help of examples. 10
- (b) Using examples describe Meetings and Conferences/Conventions happening around you today. 10
6. How do social events contribute to the social and personal events sector ? Discuss by elaborating on the different types of social events, using examples wherever necessary. 20
7. (a) Discuss the penetration and impact of entertainment events. 10
- (b) Discuss the management of sports events. 10
8. Write short notes on any **four** of the following : $4 \times 5 = 20$
- (a) Choosing the venue or event site
- (b) Food service styles used in presentation
- (c) Props and decoration
- (d) Equipments for special effects
- (e) Destination weddings
- (f) Classification of cultural events
- (g) Evaluating media coverage
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