

**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

05343

December, 2019

BPC-006 : SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION A

*Answer any two of the following questions in about
450 words each :*

2×10=20

1. Define social psychology. Discuss the non-experimental methods of research in social psychology. 3+7
2. Describe the properties of attitude. 10
3. Elucidate the concepts of social facilitation and social loafing. 5+5
4. Discuss the meaning and types of norms. 3+7

SECTION B

Answer any **four** of the following questions in about
250 words each :

4×6=24

5. Describe self-presentation tactics. 6
6. Explain how attitudes determine behaviour. 6
7. Explain crowd behavioural theory. 6
8. Describe the characteristics of secondary groups. 6
9. Elucidate autokinetic effect. 6

SECTION C

Write short notes on any two of the following in about 100 words each :

2×3=6

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| 10. Primacy and recency effect in impression formation | 3 |
| 11. Crowd psychology | 3 |
| 12. Social conformity | 3 |
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