

**POST GRADUATE DIPLOMA IN
JOURNALISM AND MASS COMMUNICATION**

Term-End Examination, 2019

JMC-003 : REPORTING, WRITING AND EDITING

Time : 3 Hours

Maximum Marks: 100

Note : Attempt **any five** questions. **All** questions carry equal marks.

1. 'Newspapers have become views papers'. Do you agree with the statement ? Substantiate your answer. [20]
2. Explain the interviewing skills required for interviewing a sports person. [20]
3. Describe the sources required for science and technology reporting. Cite suitable examples in Indian context. [20]
4. Define development reporting. How is reporting development stories for the press different from reporting for television ? [20]



5. Write short notes on : [5×4=20]

- (a) Humorous lead
- (b) Human interest feature
- (c) Pool Copy
- (d) Photo editing
- (e) Off the record

6. What is freelance journalism ? Explain the ethical considerations in freelance writing. [20]

7. Discuss the presentation techniques required for radio news with suitable examples. [20]

8. How is writing for television different from writing for newspapers ? Discuss. [20]

9. What is page designing ? Explain the softwares used for page make-up. [20]

10. Write short notes on **any two** of the following : [10×2=20]

- (a) Objective reporting

- (b) Desk management
- (c) Graphics and illustrations
- (d) Recee
- (e) Travelogue

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