

DIPLOMA IN MECHANICAL ENGINEERING
(DME)

Term-End Examination, 2019

BME-044: INDUSTRIAL MANAGEMENT

Time : 2 Hours

Maximum Marks : 70

Note : Answer any five questions. All questions carry equal marks.

1. (a) Explain the major characteristics of Scientific management as stated by F.W. Taylor. [7]
- (b) What are the advantages and limitations of group decision-making ? [7]
2. (a) Explain the eight steps involved in the process of Communication. [7]
- (b) Explain the purpose and mechanism of Downward, Upward, Horizontal Communication.



Also discuss the external flow of communication in an organisation. [7]

3. (a) Describe the process of planning. What are the major types of planning ? Explain. [7]
(b) Discuss the principles of discipline. [7]
4. (a) What are the various styles of Leadership ? Explain. [7]
(b) Discuss about Managerial Grid with the help of an example. [7]
5. (a) What are the different types of organisation structures ? [7]
(b) Explain how the new forms of organization structure meet the challenges of new industrial environment. [7]
6. (a) Explain the terms - Policies, procedures, rules and budget. [7]
(b) In what way project organisation is different from functional organization ? [7]

7. Write short notes on the following : [2×7=14]

(a) Maslow's need hierarchy

(b) Training Methods.

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