

POST GRADUATE DIPLOMA IN PLANTATION MANAGEMENT (PGDPM)

Term-End Examination

December, 2019

MAM-001 : INTRODUCTION TO PLANTATION MANAGEMENT

Time : 2 hours

Maximum Marks : 50

- Note : (i) Attempt any five questions.
(ii) Question number 1 is compulsory.
(iii) All questions carry equal marks.

1. (a) Fill in the blanks : 1x5=5
(i) Cultivation of tea in India began in Assam in the year _____.
(ii) Arabica coffee is known for its _____.
(iii) A rubber plant starts yielding after _____ years.
(iv) _____ is known as the 'King of Spices'.
(v) Head quarter of Spice Board is located at _____.
(b) Write the harvestable part of the following crops : 1x5=5
(i) Clove
(ii) Nutmeg
(iii) Cinnamon
(iv) Saffron
(v) Vanilla
2. Mention the following : 2x5=10
(a) Steps involved in manufacturing of a tea
(b) Two celebrated brands of pepper
(c) Two medicinal properties of cardamom
(d) Two products that can be manufactured from coconut water
(e) Two major cashew producing countries in the world
3. Write short notes on any four of the following : 2½x4=10
(a) White Tea
(b) Progressive Liberalisation
(c) Green Box Measures
(d) Food Park
(e) Six Sigma
4. (a) What are the major challenges to Indian Tea Export ? 5
(b) Briefly explain the factors influencing Pepper Prices. 5

5. (a) State the WTO agreements having direct and indirect relevance to the plantation sector. 5
(b) How does globalisation influence positively the plantation sector ? 5
6. (a) Discuss different types of entrepreneurs. 5
(b) Discuss diversification in plantation sector. Write three coffee based mixed farming combinations. 2+3=5
7. (a) What is plantation management ? Why are management principles important in plantation sector ? 2+3=5
(b) Explain in brief about the managerial skills. 5
8. (a) What are the new global changes and challenges to plantation management ? 5
(b) Define 'Total Quality Management'. What are the important TQM tools and its application in plantation ? 2+3=5
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